

## Search Engine Optimisation

What is Search Engine Optimisation...?

Search Engine Optimisation or SEO is the name given to the process to get your site noticed on the web and properly indexed by all the leading search engines. You might have a site or are thinking of having one built but you need to ensure it gets found...

We can help improve the quality and quantity of traffic toward your site with careful marketing and SEO. This can also assist in moving your site further up the ranks of Google etc so you appear on the front page. Contrary to popular belief there is no exact science behind SEO, no one really understands how search engine algorithms work. However there are acceptable techniques that can be employed to improve your position and rank enabling your potential customers to see you first. We do not employ techniques such as 'Spamdexing' as your site could get dropped from it's indexing service. Want to be here...?

Using targeted keywords we can get your position at the top, just ask about adding an SEO package into your site build and just watch the results!