

# Nationwide Image Supplies Ltd.

Site description:Date: July 2008

Client: Nationwide Image Supplies Ltd

- Website: [www.nis-limited.co.uk](http://www.nis-limited.co.uk)

Nationwide Image Supplies commissioned us to create a new site for their electrical and electronic waste recycling company. If you didn't know, the disposal of computer based equipment for example can no longer be thrown away with your normal waste, it must be by law, disposed of and recycled in line with the WEEE legislation.

The Director at NIS wanted a site to reflect the 'green' issues and provide images that show how waste has, in the past been dumped in our environment. We came up with a clean and green theme with plenty of images to get this important message across to companies that fall under the WEEE Directive. The impact and information the site provides has already attracted some large organisations and public sector clients that now use thier services exclusively!

This site is a good example of the Explorer Package with a few added enhancements.

Testimonial:"The

final website result was excellent and far beyond what we had hoped. It provides us with a professional image, which targets the correct audience. The service could not be faulted; we were always updated with the progress of the site and we felt comfortable with expressing our opinions or requesting additional items added to the site. Firebrush were able to competently advise us on how to optimize our website and offer various options, adding value to the overall service. As Firebrush are a local business, with experience of the industry that we operate, it seemed that this would be the ideal company to work with; And our decision was spot on! Firebrush were able to give us advice and support beyond our expectations. We highly recommend them!"- R.Tanfield, Nationwide Image Supplies