

Claire's Ironing Service Project

Site description: Date: October 2008

- Client: Claire's Ironing Service

- Website: www.claresironingservice.co.uk

With over 15 years experience in the laundry and dry cleaning industry, Claire's Ironing Service are a long established company offering a professional ironing service to customers throughout Braintree and the surrounding area. As everyone's lives become busier, people don't have time to do household chores like ironing. This is where Claire's excellent services come in. Claire was finding that her professional ironing service was gaining an excellent reputation and business was building. As a result, Claire wanted a professional looking site to promote her services locally on the web. We suggested including an online booking form as potential customers like to have the flexibility of either using the phone or an online service. Also Claire will never miss business, people can visit out of hours and still request a service for the following day! As we performed some SEO, the site was hit and a booking received within ten minutes of going live!!! This just goes to show that a website can really work as a powerful advertising medium for your business.